

Klean

UX Scorecard

User experience refers to how visitors perceive, learn, and use your website. This scorecard is an expert, best practice assessment which help you prioritise website improvements to maximise business value.

The score is calculated from a series of yes-no questions based upon the highest quality standards for user experience. We develop these standards from the guidelines of World Wide Web Consortium (W3C); the leading conferences on web design and user experience; the prevailing books and authorities on the topics, as well as the continued practice and experience we have with our customers. The assessment includes actionable recommendations prioritised to achieve your business goals.

Pain points this scorecard will address

- Being overwhelmed by website, not knowing what to fix
- Limited budget to fix website
- Limited control and influence for web projects

Questions answered

- What do I fix first?
- What is the low-hanging fruit?
- How do I prioritise changes to be made?

Topics in this scorecard include

- Design
- Content
- Modules
- Technology

Benefits for you

- Quick and painless way for your to get feedback about user experience
- Actionable recommendations and priorities for next steps

Length of time

Scorecard can be completed in 7-10 business days from Klean's acceptance.

Price

9,000 DKK includes Scorecard Report (7-8 pages) and Measurement Tool (in English) and one 1 hour meeting by phone or at Klean's offices for review.

Contact

Jens Winther Kristensen

+45 2275 9023

jens@klean.dk

